Nathan Albrecht
Interactive Experience Designer

Hi! I'm Nathan Albrecht, an interactive experience designer who is passionate about the intersection of design and technology.

Please browse my portfolio at: **https://NathanAlbrecht.Design**

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in linkedin.com/in/nathan-albrecht

EDUCATION

Cedarville University
Graduated May 2019
Cumulative GPA: 3.9

Bachelors of Arts in Visual Communication Design
- Concentration in Interactive Web Design
- Minors in Graphic Design and Bible
- Electives in marketing, motion graphics, and content strategy

EXPERIENCE

Student Gov. Marketing Director
Campus Experience, Cedarville University
May 2018 – May 2019

- Designed the 2018 – 19 Student Government Administration (SGA) identity
- Created digital display graphics, social media graphics, posters, and print materials that were displayed across the university campus
- Provided creative direction to a committee of six designers and marketers who worked with me to promote Student Government events

User Experience Designer
Fontspring
May – July 2018

- Designed a new homepage for Fontspring—a font e-commerce store
  Included the visual direction, the content development & copywriting
- Wrote CSS, JS, and PHP code to implement the new homepage
- Built a custom server-side A/B testing system to allow for a controlled and informed release of new updates and features

Student Web Developer
Web Services, Cedarville University
Aug 2016 – May 2018

- Updated the university's website with new content
- Ensured error-free content and consistency in details across the site
- Professionally represented the department while corresponding with clients and fulfilling their requests

Web Designer and Developer
Fontspring
Jan – Aug 2017

- Designed the user interface for an internal web application
- Developed the front-end and back-end code for the application
  Technologies: CSS, JS, PHP (with Codeigniter), and MYSQL
- Implemented time tracking, paid leave tracking, and data storage

HONORS & INVOLVEMENT

Eagle Scout
Earned Jul 2015

- Achieved the highest rank in the Boy Scouts of America
- Planned a community service project and led a team to execute it

Student Gov. Marketing Member
May 2016 – May 2018

- Served for 2 years on the Student Government Marketing Committee
- Created graphics and posters for Student Government events

AIGA/CSCA Student President
Aug 2017 – May 2019

- Organized trips to local design events hosted by the Columbus Society of Communicating Arts (CSCA) and the Cincinnati Chapter of AIGA
  President (Aug 2018 – May 2019)
  Vice President (Aug 2017 – May 2018)